

2023



SPONSORSHIP OPPORTUNITIES



A Conference on Substance Use and Recovery
Hosted by Community Healing Centers

Community
Healing
Centers

SAVE THE DATES

October 24 & 25, 2023

KEYNOTE SPEAKER

Dr. John Kelly

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THE AUDIENCE

The annual Coming Together Conference attracts community leaders from virtually every sector in the field of substance use disorder treatment and recovery. We reach doctors, residents, attorneys, pharmacists, social workers, clinicians, counselors, police officers, judges, behavioral health providers, and preventionist specialists. Community leaders and professionals from medicine, law, criminal justice, counseling, and higher education all gather to learn and discuss the most recent trends and solutions in substance use, treatment, and recovery.

Featuring outstanding national and local experts, and spokespersons in an array of presentations over a day and half, the Coming Together Conference fills the room with powerful regional influencers. This is an event for sponsors who are interested in getting in front of influencers and consumers in the Greater Kalamazoo area and surrounding counties.

THE BACKGROUND

For well over a decade, the annual Coming Together Conference has had a rich history of presenting the tools, resources, and programs that work in the battle against addiction. Presenting national keynote speakers and a variety of breakout sessions, the conference focuses on mental health and substance use disorders (SUD). We also share community resources and outreach programs in Southwest Michigan.

Community Healing Centers, a local nonprofit expert in counseling and treatment, strives to continue its efforts in stigma reduction, enhancing public and professional knowledge in addiction and recovery. We are proud to present the premiere SUD conference in Southwest Michigan.

KEYNOTE SPEAKER | DR. JOHN KELLY

Dr. Kelly is the Elizabeth R. Spallin Professor of Psychiatry in Addiction Medicine at Harvard Medical School. He is the Director of the Recovery Research Institute at the Massachusetts General Hospital (MGH), the Associate Director of the Center for Addiction Medicine at MGH, and the Program Director of the Addiction Recovery Management Service. Dr. Kelly is a former President of the American Psychological Association's (APA) Society of Addiction Psychology, and is a Fellow of the APA and a Diplomate of the American Board of Professional Psychology. He has served as a consultant to U.S. federal agencies and non-federal institutions, as well as foreign governments and the United Nations. Dr. Kelly has published over 200 peer-reviewed articles, chapters, and books in the field of addiction medicine. His work has focused on addiction treatment and the recovery process, mechanisms of behavior change, and reducing stigma and discrimination among individuals suffering from addiction.

SPONSORSHIP LEVELS

\$5,000 +

Conference Host

- Your logo, listed as a Conference Host, on all Conference materials.
- Your logo on Conference website and social media.
- Ability to display your logo on a banner or sign at the Conference.
- Live recognition at the event.
- 00:15 second commercial during pre-conference video roll.
- Ability to deliver marketing materials with registration badges (i.e. goodie bag).
- (10) Complimentary Conference registrations, with lunches, as requested.

\$3,000

Lunch Sponsor

- Your logo on Conference materials, website, and social media.
- Logo and marketing message during pre-conference video roll.
- Live recognition prior to lunch break.
- Ability to deliver marketing materials on lunch tables.
- (4) Complimentary registrations, with lunches, as requested.
- Live recognition prior to lunch break.

\$2,500 +

Major Sponsor

- Your logo on Conference materials, website, and social media.
- Live recognition at the event.
- Logo and marketing message during pre-conference video roll.
- (4) Complimentary registrations with lunches.

\$1,500

Conference Exhibitor

- A table space in the Fetzer Center lobby to display materials related to your product or service.
- Ability to network with all conference attendees.
- (2) Complimentary registrations with lunches.

Note: Although this is not a trade show with the ability to generate immediate sales, this is an excellent PR opportunity to give back while speaking to your audience.

\$1,000

Community Event Sponsor

The Coming Together Conference Kick Off Event is free and open to the public. It is held the evening prior to the Conference and will feature the Keynote Speaker.

- Your logo on conference materials, website, and social media.
- Ability to display your logo on a banner or sign at the Community Event.
- Live recognition prior to Keynote Speaker at the Community Event.

\$500 +

Supporting Sponsor

- Your logo listed on Conference signage and on the event website.

Questions? Please contact Dominick Gladstone, Event Producer | dominick@gladstoneandassociates.com, 269-808-1514 or Allysa Crittenden, Development Director at acrittenden@chcmi.org, 269-343-1651.

PAST KEYNOTE SPEAKERS



MARTIN SHEEN

Multiple Emmy and Golden Globe Award winner Martin Sheen is one of America's most celebrated and accomplished actors. Mr. Sheen is familiar with the disease of addiction, as his son Charlie Sheen, has publicly struggled in the past.

WILLIAM COPE MOYERS

The vice president of public affairs and community relations for Hazelden Betty Ford. He is the author of several books including *Broken: My Story of Addiction and Redemption*, a New York Times best-selling memoir.



MARK LUNDHOLM

A world-renowned comedian, Lundholm uses humor and his own personal experiences to draw into the light the dysfunction and realities of Addiction.

LISA M. NAJAVITS, PH.D.

Lisa is director of Treatment Innovations and adjunct professor at the University of Massachusetts Medical School. She was on the faculty of Harvard Medical School for 25 years and was a research psychologist at Veterans Affairs Healthcare System, Boston for 12 years.



WEST HUDDLESTON

A pioneer in problem-solving courts, alternative sentencing and evidence-based community corrections, has an incredible story of resiliency and recovery. He currently serves as the Chief Software Business Officer for SCRAM Systems.

CLAUDIA BLACK, PH.D.

Claudia is a renowned addiction author, speaker and trainer, internationally recognized for her pioneering and contemporary work with family systems and addictive disorders.



RYAN HAMPTON

A prominent advocate, speaker, author, and media commentator, Ryan Hampton travels coast-to-coast to add solutions to our national addiction crisis. He is now a prominent, leading face and voice of recovery advocacy and is changing the national conversation about addiction.

