



# HONORING 25 YEARS

of Preventing Child Abuse and Neglect in West Michigan

MAY 18, 19, & 20  [ROOFSIT.COM](http://ROOFSIT.COM)



Community  
**Healing**  
Centers

Help Community Healing Centers  103.3 WKFR  
Celebrate the 25th Anniversary of Hosting Roof Sit!





## 25 YEARS OF GIVING CHILDREN A VOICE!

Roof Sit is a 3-day event that raises awareness and money to treat and prevent child abuse and neglect in Southwest Michigan. Did you know that 13 cases of child abuse and neglect are reported EVERY DAY in Kalamazoo County alone? Community Healing Centers offers compassionate, specialized care for children who are victims of sexual or physical abuse. We provide a variety of specialized programs, individual counseling for child victims and their non-offending family members, family therapy, and support groups for parents. Children in therapy learn to deal with the anger, shame and guilt often associated with being a victim of abuse, and can access our services at no cost, for life!

Roof Sit receives support from community volunteers in many ways! Raise money by gathering friends, family, or coworkers and form a Tips for Kids team. Tips for Kids teams choose one of our local participating Shell stations, and wash windshields and pump gas for tips. Volunteers are also needed at the Roof Sit site (corner of S. Westnedge and Milham) to spin signs, do Bucket Brigade, and gather donations.

The annual Roof Sit dinner will be held on Thursday, May 18th at the Roof Sit site (corner of S. Westnedge and Milham in Portage). The dinner will feature some of Kalamazoo's best food trucks, the Kalamazoo Corvette Club, music, and auction items. Tickets to the dinner are a part of our sponsorship packages. Additional tickets are available for purchase.

Roof Sit is a powerful reflection of our community in-action, raising money and awareness in support of those who need it most. This is a yearly event and is held at the corner of S. Westnedge and Milham in Portage, Michigan.



# ROOF SIT

Community Healing Centers



# 25TH ANNUAL ROOF SIT

## SPONSORSHIP OPPORTUNITIES

Community Healing Centers is a leader in Southwest Michigan, working with children who are victims of sexual or traumatic physical abuse. Our nationally accredited programs offer forensic interviewing, therapy with highly trained staff, and other supports, to these survivors and their non-offending family members, at absolutely no cost for as long as they need it. Join us today in making Hope and Healing a reality for these kids.

Sponsors help underwrite the expenses for these families so they can focus on healing and working through their trauma. We make our services accessible to anyone in our community that needs them.



## SPONSORSHIP BENEFITS

Sponsorship of Roof Sit provides valuable support to the most vulnerable children in our community. Our sponsorship program is adaptable to meet the needs of your organization. We view you as a partner in our mission and are able to customize a sponsorship package that meets your goals and the needs of your organization.

## SPONSORSHIP PACKAGES

### Platinum | \$10,000+

- Logo on Digital Event Billboards throughout the Kalamazoo
- Exclusive Roof Sit Swag Bag
- Prominent placement of your logo on event t-shirts, distributed to over a hundred volunteers, event staff, and sponsors
- Invitation to the annual Roof Sit Celebration Dinner - up to 8 guests
- Recognition on Community Healing Centers and Roof Sit Facebook pages (1,600+ followers combined)
- Recognition in our monthly e-newsletter (over 900 active subscribers)
- Your logo/link to your website on our online event page
- Your logo on select on-site event materials

### Gold | \$5,000 - \$9,999

- Logo on Digital Event Billboards throughout the Kalamazoo
- Your logo on event t-shirts, distributed to over a hundred volunteers, event staff, and sponsors
- Invitation to the annual Roof Sit Celebration Dinner - up to 8 guests
- Recognition on Community Healing Centers and Roof Sit Facebook pages (1,600+ followers combined)
- Recognition in our monthly e-newsletter (over 900 active subscribers)
- Your logo/link to your website on our online event page
- Your logo on select on-site event materials

### Silver | \$2,500 - \$4,999

- Your logo on event t-shirts, distributed to over a hundred volunteers, event staff, and sponsors
- Invitation to the annual Roof Sit Celebration Dinner - up to 4 guests
- Recognition on Community Healing Centers and Roof Sit Facebook pages (1,600+ followers combined)
- Your logo/link to your website on our online event page
- Your logo on select on-site event materials

### Bronze | \$1,000 - \$2,499

- Your logo on event t-shirts, distributed to over a hundred volunteers, event staff, and sponsors
- Invitation to the annual Roof Sit Celebration Dinner - up to 2 guests
- Recognition on Community Healing Centers and Roof Sit Facebook pages (1,600+ followers combined)
- Your logo/link to your website on our online event page
- Your logo on select on-site event materials






























### Copper | \$500 - \$999

- Your logo on event t-shirts, distributed to over a hundred volunteers, event staff, and sponsors
- Invitation to the annual Roof Sit Celebration Dinner - up to 2 guests

### Roof Sit Supporter | \$250 - \$499

- Your logo on event t-shirts, distributed to over a hundred volunteers, event staff, and sponsors

# SPONSOR BENEFITS CHART

SPONSOR BENEFITS	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	COPPER \$500	ROOF SIT SUPPORTER \$250-\$499
Logo listed on event t-shirts						
Tickets to the annual Roof Sit dinner						
Sponsor recognition in social media posts with 1,600+ followers						
Logo and link to your website on roofsit.com						
Placement of your logo on event materials						
Featured in our monthly newsletter with 900+ subscribers						
Logo on digital event billboards throughout the Kalamazoo area						
Exclusive Roof Sit Swag Bag						

  
**PLEASE NOTE**  
 To be featured on Roof Sit Digital Event Billboards throughout Kalamazoo Platinum or Gold Sponsorship must be secured by April 1, 2023

# VOLUNTEER

Roof Sit is your opportunity to unite your business, family, or friends through volunteering to help raise money to treat and prevent child abuse and neglect in our community. There are many volunteer opportunities available throughout this 3-day event. Please visit [www.roofsit.com](http://www.roofsit.com) to sign up for a slot!



## BUCKET BRIGADE

Bucket Brigade volunteers promote Roof Sit donations at the site, through prospective drive up donors. Shifts are 2 to 4 hours each.

## SIGN SPINNERS

We provide you with the sign - you provide the energy and entertainment. Sign Spinners will walk along the sidewalk at the Roof Sit site, encouraging people to pull in and donate. Shifts are 1 hour each.

## TIPS FOR KIDS

Teams choose one of our local participating Shell Stations. The task is simple: wash windshields and pump gas for tips - and lots of them! Shifts are 2 to 4 hours each.





## SPONSORSHIP FORM

### SIGN ME UP!

Name \_\_\_\_\_ Phone \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Email \_\_\_\_\_

## PLEASE SELECT YOUR SPONSORSHIP LEVEL

### SPONSOR LEVEL

Platinum (\$10,000+) \$ \_\_\_\_\_  Gold (\$5,000-9,999) \$ \_\_\_\_\_

Silver (\$2,500-4,999) \$ \_\_\_\_\_  Bronze (\$1,000-2,499) \$ \_\_\_\_\_

Copper (\$500-999) \$ \_\_\_\_\_  Roof Sit Supporter (\$250-499) \$ \_\_\_\_\_

## PAYMENT SELECTION

Invoice Me

Check *(made payable to Community Healing Centers)*

Credit Card

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Card Type  VISA  MasterCard  American Express  Discover



**Questions about Roof Sit  
or sponsorships?  
Contact us at  
(269) 343-1651 ext. 170  
or [info@chcmi.org](mailto:info@chcmi.org).**

Pay online at [roofsit.com](http://roofsit.com) or mail to:

Community Healing Centers | Attn. Development Office | 2615 Stadium Drive, Kalamazoo, MI 49008

Sponsor Agreement: To secure your sponsorship, a 50% deposit of the sponsorship amount must be received by Community Healing Centers along with this completed form. Final payments must be received by April 30, 2023. Due to the nature of sponsorships and the benefits received, sponsorship cancellations are not accepted.

Signature \_\_\_\_\_ Date \_\_\_\_\_



# MISSION

We strive to strengthen our communities by helping children, families, and adults heal from the trauma of abuse, addiction, and behavioral and mental health disorders.

## FUTURE EVENTS

**SERVE FOR KIDS | COMING TOGETHER CONFERENCE**

October 2023 - Follow Us for Updates!



**Questions?**  
Contact us at  
(269) 343-1651 ext. 170  
or [info@chcmi.org](mailto:info@chcmi.org)



Toll free: (800) 338-5444  
Phone: (269) 343-1651  
[communityhealingcenter.org](http://communityhealingcenter.org)  
[info@chcmi.org](mailto:info@chcmi.org)

2615 Stadium Drive, Kalamazoo, MI 49008