

# PAST KEYNOTE SPEAKERS



## MARTIN SHEEN

Multiple Emmy and Golden Globe Award winner Martin Sheen is one of America's most celebrated and accomplished actors. Mr. Sheen is familiar with the disease of addiction, as his son Charlie Sheen, has publicly struggled in the past.

## WILLIAM COPE MOYERS

The vice president of public affairs and community relations for Hazelden Betty Ford. He is the author of several books including *Broken: My Story of Addiction and Redemption*, a New York Times best-selling memoir.



## MARK LUNDHOLM

A world-renowned comedian, Lundholm uses humor and his own personal experiences to draw into the light the dysfunction and realities of Addiction.

## LISA M. NAJAVITS, PH.D.

Lisa is director of Treatment Innovations and adjunct professor at the University of Massachusetts Medical School. She was on the faculty of Harvard Medical School for 25 years and was a research psychologist at Veterans Affairs Healthcare System, Boston for 12 years.



## WEST HUDDLESTON

A pioneer in problem-solving courts, alternative sentencing and evidence-based community corrections, has an incredible story of resiliency and recovery. He currently serves as the Vice President of Business Development for SCRAM Systems.

## CLAUDIA BLACK, PH.D.

Claudia is a renowned addiction author, speaker and trainer, internationally recognized for her pioneering and contemporary work with family systems and addictive disorders.



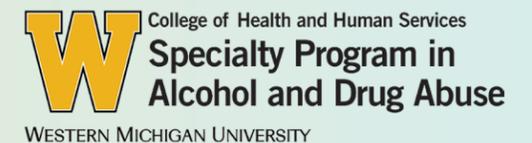
# COMING TOGETHER CONFERENCE

*A Conference on Addiction and Recovery*

# SPONSORSHIP OPPORTUNITIES

October 22 & 23, 2019

**The Coming Together Conference is  
generously supported by:**



## THE AUDIENCE

The Coming Together Conference is an annual event for community members and professionals interested in learning more about **Addiction and Recovery**.

**Attendees include professionals from medicine, law, criminal justice, counseling, and higher education.**

The Coming Together Conference features **outstanding national and local experts and spokespersons in a full day of presentations and workshops**. The program is designed to *highlight the most current issues and trends related to addiction and recovery* in our community, as well as discuss the most effective tools and methods being used in the field today.

## THE BACKGROUND

The Coming Together Conference is presented by the Community Healing Centers in collaboration with Western Michigan University SPADA. Coming Together is an annual conference currently in its 11th year, that strives to enhance public and professional knowledge of Addiction and Recovery. Featuring two keynote speakers and a variety of breakout sessions, the Conference focuses on discussing treating substance use disorders, such as opiate addiction, as well as mental health conditions with the most current tools and treatment knowledge. We also share community resources, programs and outreach services available for Addiction and Recovery in our region.

## 2019 KEYNOTE SPEAKER, JUDGE PEGGY HORA



Judge Hora is an international leader in the problem-solving courts and has written comprehensively on justice issues. Her work spreads internationally, having spoken at conferences worldwide on the topics of Drug Courts and therapeutic jurisprudence.

# SPONSORSHIP LEVELS

### \$5,000+ CONFERENCE HOST

- Your logo, listed as a Conference Host, on all Conference materials.
- Your logo on Conference website and social media.
- Ability to display your logo on a banner or sign at the Conference.
- Live recognition at the event.
- 00:15 second commercial during pre-conference video roll.
- Ability to deliver marketing materials with registration badges (i.e. goodie bag).
- (10) Complimentary Conference registrations, with lunches, as requested.

### \$3,000 LUNCH SPONSOR

- Your logo on Conference materials, website, and social media.
- Ability to display your banner or sign in the Fetzer Ballroom lunch area.
- Logo and marketing message during pre-conference video roll.
- Live recognition prior to lunch break.
- Ability to deliver marketing materials on lunch tables.
- (4) Complimentary registrations, with lunches, as requested.

### \$2,500+ MAJOR SPONSOR

- Your logo on Conference materials, website, and social media.
- Live recognition at the event.
- Logo and marketing message during pre-conference video roll.
- (4) Complimentary registrations with lunches.

### \$1,500 CONFERENCE EXHIBITOR

- A table space in the Fetzer Center lobby to display materials related to your product or service.
  - Ability to network with all conference attendees.
  - (2) Complimentary registrations with lunches.
- Note: Although this is not a trade show with the ability to generate immediate sales, this is an excellent PR opportunity to give back while speaking to your audience.

### \$1,000 COMMUNITY EVENT SPONSOR

The Coming Together Community Event is free and open to the public. It is held at the Dalton Center the evening prior to the Conference, as a kick-off event, and will feature the Keynote Speaker.

- Your logo on conference materials, website, and social media.
- Ability to display your logo on a banner or sign at the Community Event.
- Live recognition prior to Keynote Speaker at the Community Event.

### \$500+ SUPPORTING SPONSOR

- Your logo listed on Conference signage and on the event website.

Questions? Please contact Dominick Gladstone, Community & Donor Relations at [dominick@gladstoneandassociates.com](mailto:dominick@gladstoneandassociates.com), 269-808-1514 OR Allysa Crittenden, Development Director at [acrittenden@chcmi.org](mailto:acrittenden@chcmi.org), 269-313-1651.